

Which  
production consultants  
*Dow Corning*  
packaging experts  
do you  
technical advisors  
need today?  
profitability maximizers

contract manufacturers

cost reducers

**commercialization specialists**

process streamliners

potential realizers

**imagination stimulators**

custom formulators

dream realizers

silicone suppliers

need fulfillers

**technology innovators**

efficiency experts

possibility expanders

analytical testers

inventory managers

equipment suppliers

productivity increasers

**product developers**

global expanders

future inventors

Electronics  
Solutions

**DOW CORNING**

**INNOVATION, RISK MANAGEMENT, REVENUE GENERATION, MARKET SUCCESS**

## Product and Application Development Capabilities

### Beyond Materials

When you think of Dow Corning, you probably think of silicon-based technology for the manufacture and assembly of electronic components and devices. Think again. Think beyond.

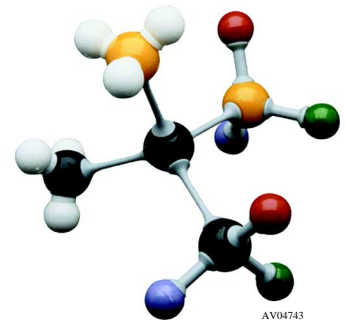
Dow Corning can assist you in ways that are totally unrelated to silicone. As a global manufacturer and marketer of materials for your industry, we possess extensive expertise in product and application development ... expertise that can give any size electronics manufacturer "big-company" capabilities.

With product and application development solutions from Dow Corning, you can reduce the time, risk and cost involved in developing and producing products for both new and existing applications.

### Critical Capabilities ... Global Resources

Dow Corning Electronics can supply you with the full range of capabilities and resources required to quickly take a product or application idea from concept to commercialization, allowing you to expand into new markets and generate additional revenue. Our areas of expertise include:

- Material development
- Analytical testing
- Application development
- Prototype production
- Process development
- Contract formulation and manufacturing
- Environment, Health and Safety requirements
- Supply chain development
- Packaging development



To create the ideal solution for your business situation, we draw upon not only the extensive capabilities and resources of our business group, but also the capabilities of Dow Corning's entire global organization. You also benefit from the collaborative relationships we have developed among suppliers, equipment manufacturers, distributors, contract applicators, specialty repackagers, and educational and professional affiliates, worldwide.

### Measurable Results

With product and application development solutions from Dow Corning Electronics, you can:

- Overcome resource and expertise limitations
- Obtain investment support
- Make better use of working capital
- Be more innovative
- Gain a better understanding of global market needs
- Expand into new markets and applications; generate new revenue
- Get your ideas to market faster, more profitably and with less risk of failure
- Create a supply chain that is able to keep pace with demand
- Enhance customer satisfaction

## Beyond Services

Dow Corning solutions are not simply assemblies of off-the-shelf, pre-packaged services. They are integrated, customized responses to your unique business requirements. We do not develop them *for* you. We develop them in partnership *with* you.

## Business Success

Whether you are a corporate decision-maker, marketer, development engineer or purchasing agent, we can provide expertise and support that will help you avoid making costly, time-consuming mistakes, improve the sales potential of your product, be more competitive and take advantage of new market opportunities.

Dow Corning can offer you as much or as little assistance as you require. Not only can we help you solve problems related to your day-to-day operation; we can also help your company meet key and long-term business objectives.

## Beyond Product and Application Development

The need to generate additional revenue through the development of new products and applications is only one of many business needs Dow Corning Electronics Solutions can help you address. We can also supply:

- **Material, Process and Equipment Integration Capabilities** to help you address manufacturing challenges, increase your productivity, reduce your costs and operate more profitably.
- **Facilities Design and Engineering Capabilities** to help you meet the technical and financial challenges associated with increasing your manufacturing and R&D capacity, thereby reducing the time, cost and risk involved in expanding into new markets.
- **Total Supply Chain Management Capabilities** to help you optimize the quality and flow of goods and information across your entire value chain and achieve world class delivery and customer satisfaction.

For more information, visit the Dow Corning Electronics Solutions website at [www.dowcorning.com/electronics](http://www.dowcorning.com/electronics).

## Tell Us What You Need

*Tell us about your objectives for improvement and change, your issues and concerns, the opportunities you want to pursue and the roadblocks that are standing in your way. We will listen, understand and work as a member of your team to create a solution that is exactly right for you.*

Contact your Dow Corning representative. Talk to one of our Customer Service Specialists at +1 989 496 6000. Or e-mail us at [electronics@dowcorning.com](mailto:electronics@dowcorning.com).

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