



### Dow Corning® HY-3200 Emulsifying Soy Wax

*Hydrogenated Soy Polyglycerides/  
Soyamide DEA (and) C15-23 Alkane*

#### Benefits:

- Patented technology
- Emulsifies and thickens
- PEG-free
- pH-stable

#### Aligned with consumer beauty trends

**Anti-aging** – From thick night creams to light, milky sunscreens

**Sustainable products** – From sustainable feedstock to environment-friendly processing



## Dow Corning® HY-3200 Emulsifying Soy Wax



## beauty WITH IMPACT

### Stable. Simple. And Sustainable.

*Dow Corning® HY-3200 Emulsifying Soy Wax is a uniquely smart way to emulsify and thicken.*

#### STABLE

Dow Corning® HY-3200 Emulsifying Soy Wax gives you an efficient way to form stable oil-in-water emulsions with a broad range of silicones and cosmetic oils.

#### SIMPLE

Ingredients that deliver multiple benefits simplify the formulation process. While most emulsions require both an emulsifier and a thickener, Dow Corning® HY-3200 Emulsifying Soy Wax emulsifies and thickens at low use levels.

This enables you to target a desired texture while reducing the number of ingredients required to formulate your product, which can be a real cost advantage.

#### SUSTAINABLE

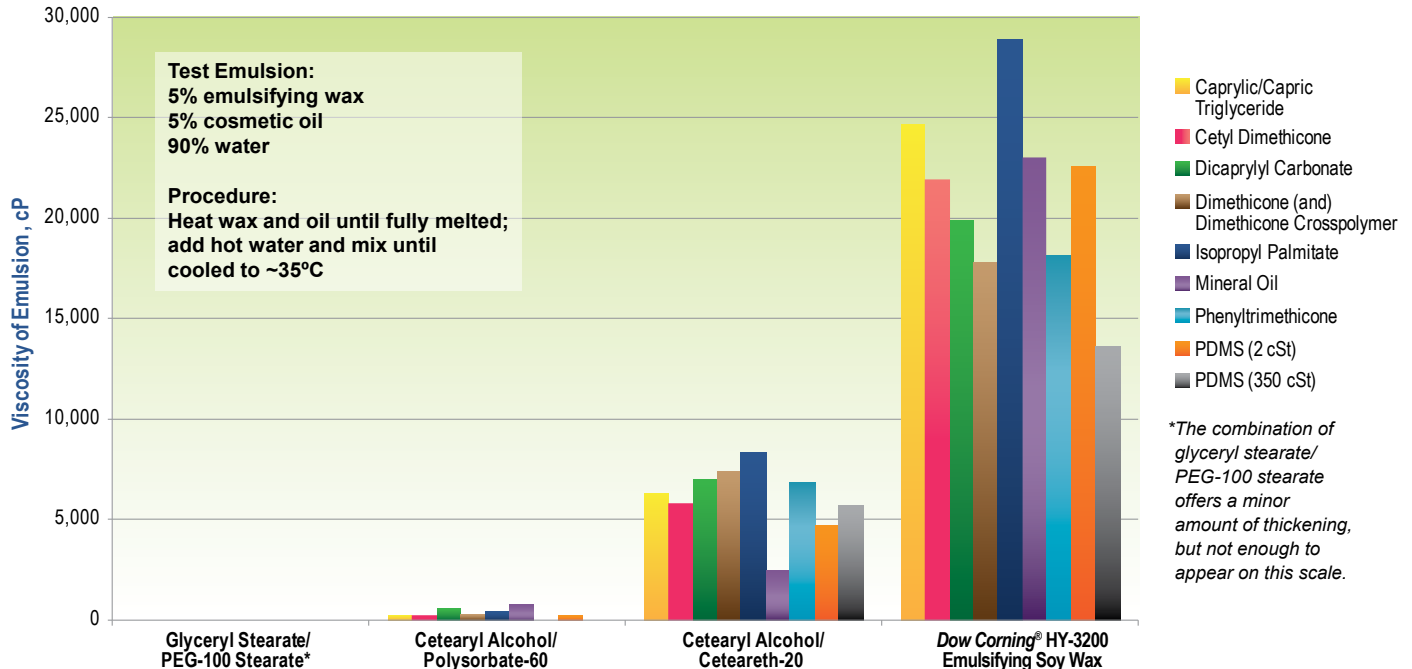
Dow Corning® HY-3200 Emulsifying Soy Wax also meets consumers' desires for sustainable products. The feedstock is sustainable. And the product is produced using a recognized "green chemistry" process that has higher reaction efficiency, reduced solvent waste and lower energy consumption as compared to petrochemical technologies.



## Compare the Performance

The graph below shows the thickening capabilities of *Dow Corning*<sup>®</sup> HY-3200 Emulsifying Soy Wax compared to several commonly used emulsifiers. Across all of the cosmetic oils and silicones that were tested, *Dow Corning*<sup>®</sup> HY-3200 Emulsifying Soy Wax showed a dramatic increase in thickening ability, even over an emulsifier that claims thickening capabilities.

*Dow Corning*<sup>®</sup> HY-3200 Emulsifying Soy Wax vs. Leading Benchmarks



## For additional information

For additional information about *Dow Corning*<sup>®</sup> HY-3200 Emulsifying Soy Wax, including the product data sheet and sample formulations, go to [dowcorning.com/soy](http://dowcorning.com/soy). Or contact your local Dow Corning sales representative.

## How can we help you today?

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