

Which  
process optimizers  
**Dow Corning**  
efficiency experts  
do you  
technical advisors  
**need today?**  
equipment providers

supply logisticians

possibility expanders

technology innovators

materials suppliers

contract manufacturers

profit generators

custom formulators

application engineers

productivity increasers

confidence builders

equipment optimizers

commercialization accelerators

need fulfillers

analytical testers

vision enhancers

idea stimulators

product developers

scrap reducers

feasibility testers

service providers

Pressure Sensitive  
Solutions

DOW CORNING

PRODUCTIVITY & PERFORMANCE IMPROVEMENT SOLUTIONS

## Engineering Support

When you think of Dow Corning, you probably think of silicone release coatings and pressure sensitive adhesives. But, in reality, we can offer you a great deal more.

As a global materials manufacturer, Dow Corning possesses extensive engineering expertise ... expertise you can use to expand your company's capabilities and significantly enhance your ability to innovate, grow your business, and drive down costs.

### Types of Support Available

**Process design** – consulting and design services to help you build a faster, more efficient production line

**Process troubleshooting** – on-site consulting services to help you identify the root cause of product manufacturing and performance problems and correct them

**Process optimization** – process audits to help you identify inefficiencies in your process and resolve them

**Storage facility design** – consulting and design services to help you construct safe and effective bulk storage facilities for silicone materials

**Equipment solutions** – assistance in locating and obtaining appropriate mixing and application systems for use with silicone materials

### Measurable Results

With engineering solutions from Dow Corning, you can

- Reduce your material transportation, inventory, handling, and storage costs
- Improve your productivity and throughput
- Reduce your scrap and material waste
- Reduce your overall operating costs and improve your profitability
- Enhance your product's quality, reliability, and end-use performance
- Ensure yourself of a readily available supply of top-quality raw materials
- Improve customer satisfaction

### Total Solutions ... Tailored to Your Needs

Engineering support is only one of *many* ways Dow Corning can help you innovate, grow, and drive down costs. With decades of technological expertise, application know-how, and global industry experience, the Dow Corning team can design a unique solution – comprised of services, materials, or an integrated combination of both – tailored exactly to your needs.

Whether your company is large or small, global or regional, a startup or veteran, Dow Corning Pressure Sensitive Solutions can help you improve your operation and create value for yourself and your customers.

## For More Information

To learn more about the many ways we can help you be more successful in the pressure sensitive industry, visit our web site at [www.dowcorning.com/psi](http://www.dowcorning.com/psi).

## Tell Us What You Need

Contact your Dow Corning representative. Talk to one of our Customer Service Specialists at +1 989 496 6000. Or e-mail us at [paper.industry@dowcorning.com](mailto:paper.industry@dowcorning.com).

Tell us about your objectives for improvement and change, your issues and concerns, the opportunities you want to pursue, and the roadblocks that are standing in your way. We will listen, understand, and work together to create a solution that is exactly right for you.

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