

## Case Study Sony Center, Potsdamer Platz

### The project

The Sony Center, Potsdamer Platz created a pulsating urban development in the heart of Berlin. The Center with a floor space of approximately 132,500m<sup>2</sup> houses the European Headquarters of Sony, the Filmhaus and German Mediateque, 134 apartments and an Imax 3D-cinema theatre.

The transparent office tower with a semi-circular glass facade of 23,000m<sup>2</sup> is towering towards Potsdamer Platz. With a height of 103 metres the office tower is the highest structure on Potsdamer Platz.

Another distinguishing feature of the building is a 4,000m public square covered by a gigantic glass forum roof to allow the sunlight to flood in. This has created a completely new type of public space in Berlin to reflect the style and functional design of the 21st century. The unique floating 'umbrella' roof allows events to be staged in all weather conditions.



<b>Building:</b>	<b>Sony Center, Potsdamer Platz</b>
<b>City:</b>	<b>Berlin</b>
<b>Country:</b>	<b>Germany</b>
<b>Product:</b>	<b>Dow Corning® 993 Dow Corning® 3362 Dow Corning® 797</b>
<b>Architect:</b>	<b>Helmut Jahn from Murphey &amp; Jahn Architects</b>

### The project:

- The Sony Center Potsdamer Platz created a pulsating urban development in the heart of Berlin. The Center houses the European Headquarters of Sony, the Filmhaus and German Mediateque, 134 apartments and an Imax 3D-cinema theatre.
- The transparent office tower with a semi-circular glass facade of 23,000m<sup>2</sup> is towering towards Potsdamer Platz. At a height of 103 metres the office tower is the highest structure on Potsdamer Platz. The building also features a 4,000m<sup>2</sup> public square which is covered by a gigantic glass roof.

Business & Technology Centre  
Dow Corning  
Parc Industriel - zone C  
B-7180 Seneffe  
Tel. +32 64 888 000 Fax. +32 64 888 401  
European Press Office, GCI Group  
30-34 New Bridge Street  
London EC4V 6BJ  
Tel. +44(0) 207 072 4000 Fax. + 44(0) 207 072 4010