

## Executive Biography

John D. Lyon

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Regional President, Eastern Europe

**Primary Responsibilities**

- Oversee Dow Corning's business in Western Europe, and lead geographic and employee leadership development activities in this region.
- Ensure legal entity compliance and adherence to the Code of Business Conduct.

**Experience and Expertise**

John Lyon began his career with Dow Corning in 1981. He has since held various positions touching almost every business unit, including manufacturing and engineering, R&D and product line management, as general manager of the North American electronics commercial unit and Specialty Materials Business manager.

In 2000, John was named Life Sciences healthcare industry director and Life Sciences technology director. In 2002, he became general manager of the Life Sciences Business, which offers innovative personal care and health care solutions. He is credited with energizing the organization with his vision and leadership, and for sustaining profitable growth of the business.

John also drove the effort behind such revolutionary marketing strategies as the "Experience the Difference" program, which allows customers to experience the benefits of silicone through fully formulated prototype products. Under his leadership, the Life Sciences supply chain generated over 30 percent productivity by better aligning customer needs to supply chain capability.

A recognized expert on innovation in the corporate environment, John is frequently a featured speaker at professional conferences and other industry events.

**Education**

- Bachelor of Science in chemical engineering - University of Michigan.

**Guiding Principle**

Listen before you speak.

**About Dow Corning**

Dow Corning (dowcorning.com) provides performance-enhancing solutions to serve the diverse needs of more than 25,000 customers worldwide. A global leader in silicones, silicon-based technology and innovation, Dow Corning offers more than 7,000 products and services via the company's *Dow Corning*® and XIAMETER® brands. Dow Corning is a joint venture equally owned by The Dow Chemical Company and Corning, Incorporated. More than half of Dow Corning's annual sales are outside the United States.