

Abbe Mulders

Vice President
Chief Information Officer

Primary Responsibilities

- Lead the company in effectively using technology to deliver customer value.
- Corporate oversight of Business Process Management globally.

Experience and Expertise

Abbe Mulders joined Dow Corning in 1979 as a programmer/ analyst. She worked in progressively challenging roles and held several key global management positions before being named corporate executive director and chief information officer (CIO) in 2001.

Under her leadership, the Advanced Technologies and Ventures Business implemented a dashboard to measure progress against key performance indicators using SAP and Lighthammer™ technologies – a development that has driven behavior change within the business unit. This dashboard model was quickly adopted by the Six Sigma community and the metric-based behavior changes have spread throughout the company.

Abbe also oversaw the implementation of the XIAMETER® model - a web-based business model designed for customers who want efficiency in purchasing high quality products at market-driven prices. In addition, she directed the plan for multi-generational order fulfillment activities and synchronized it with plans for restructuring the Dow Corning web site, to ensure that transacting business on the site will consistently build and maintain the company's brand promises to customers globally.

A popular interviewee with Chemical Week and CIO magazines, Abbe was named Chemical Week's 2004 Chief Information Officer of the Year. Her focus on converting IT investment into direct customer value has also led to global recognition of Dow Corning by SAP America, SAP AG, and Microsoft for creating "total lifetime customer value."



Education

- Bachelor of Arts in organizational management: Central Michigan University.

External Representation

Abbe is a board member of the America's SAP Users' Group (ASUG), American Chemistry Council's Chemical Information Technology Center, Bay County United Way, and Bay Futures, Inc. – an economic development board for Bay County, Michigan.

Guiding Principle

Create your vision by understanding your environment. Be intuitive, with a strong sense of ownership and proceed with responsible innovation. Dow Corning's Information Technology Community uses collaborative processes to provide IT Services that add measurable value towards the corporate mission.

About Dow Corning

Dow Corning (dowcorning.com) provides performance-enhancing solutions to serve the diverse needs of more than 25,000 customers worldwide. A global leader in silicones, silicon-based technology and innovation, Dow Corning offers more than 7,000 products and services via the company's *Dow Corning*[®] and XIAMETER[®] brands. Dow Corning is a joint venture equally owned by The Dow Chemical Company and Corning, Incorporated. More than half of Dow Corning's annual sales are outside the United States.